

Stephanie Malt PHOTOGRAPHY

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{TIPS FOR YOUR HEADSHOTS: CLOTHING, HAIR AND MAKE-UP}

CLOTHING FOR BUSINESS PROFESSIONALS:

We recommend wearing layers for your session. Blouses or button-down shirts with a blazer, cardigan or sweater over-top looks classy and modern. This also gives us the option of doing some shots with and without the top layer, adding to a greater selection in your proofs. The same goes for gentlemen with ties. If you wear a tie, we will do some shots with and without the tie, so you'll have the option of a business standard or business casual look when reviewing your proofs.

No matter what you choose, make sure that it's an outfit that makes you feel great!

Avoid tops that are too high on the neck (ex: turtle necks). Open necks give length to your face and make you look more slender.

For women, also avoid tops that are too low. Too much cleavage is unnecessary when going for a professional headshot.

PATTERNS AND SLEEVES:

Solid colors or subtle stripes or polka dots photograph well. Avoid logos and distracting patterns on the day of your photo shoot; they draw attention away from your face.

Sleeve length can vary, but there should be at least a cap sleeve. Tank tops, sleeveless shirts, halter-tops and tube tops will show too much flesh in a headshot. Again, it's about your face and a great smile!

HAIR AND MAKE-UP:

Come with your hair and make-up styled for your session. As professional photographers, we will fix your hair and powder you if you are photographing with facial shine, but we do not provide hair and make-up application unless a Make-Up Artist is requested.

You should wear more make-up than usual for your photo session. Under professional lights and a high-end, detail-oriented camera system, heavier make-up is required.

FOR SAMPLE PHOTOS, VISIT OUR WEBSITE AT: WWW.SNFOTO.COM